

- **WINE PARIS - Hall 4 Booth A207-1**

Press release, February 10, 2020



**One glass out of 15 from AOC Bordeaux  
30 châteaux, 40 brands, 7 appellations  
First producer of Bordeaux certified "Sustainable Winegrowing of France"**

The cooperative winery of Rauzan was founded in 1933 and became in 2020 one of the leaders of Bordeaux wine production. The coop based in the Entre-Deux-Mers region gathers today 321 winegrowers on 3750 hectares of vineyard. The coop winery of Rauzan vinifies 1 glass out of 15 from the AOC Bordeaux and export to all regions of the world.

The Coop winery of Rauzan produces blended wines (blending is the characteristic of the Bordeaux wines) and vinifies according to the aromatic potentials of the grapes harvested on the various plots of their terroir. Each year, with specific winemaking processes that enhance organoleptic qualities, they vinify more than 200,000 hl of wine, 80 vats of white and rosé wines and more than 200 vats of red wines with different aromatic profiles. This innovative approach allows them to have wine profiles adapted to various markets.

Despite their spectacular growth, the Coop winery of Rauzan remains a group of small winegrowers (11.5 hectares on average / winegrower) attached to the values of cooperation: humanism, solidarity, conviviality and respect for land, nature and environment.

**20 years of commitment in sustainable & environmental initiatives**

Proud of the quality of their work, their winegrowers have chosen to implement good practices, to be transparent and to be assessed by external and independent organisms.

They are both ISO 9001 and 14001 certified (from 1998) ; labelled Agriconfiance (from 2011, today 100% of the vineyard) ; Organic Agriculture (from 2006 - winery and bottling site as well as a part of the vineyard) ; High Environmental Value (from 2017) ; vegan wines (2018 for white and rosé wines) ; assessed "exemplary level" according to ISO 26000, Committed CSR (Corporate Social Responsibility from 2017).

In August 2019, the Cooperative Winery of Rauzan obtained the label "Sustainable Winegrowing of France" which makes them the first and only producer certified in Bordeaux. This approach based on rigorous specifications and a global vision, takes into account all environmental and societal issues, at the vineyard as in the winery. "Sustainable Winegrowing of France" is an international label specific to the wine sector, available in French and English which is useful for the coop of Rauzan who commercializes its wine to the four corners of the world.



The Coop Winery of Rauzan encouraged the profession to follow their example concerning the ending of the use of CMR (Carcinogenic, Mutagenic or Reprotoxic Products). This action was welcomed by a press release of the “French peasant Confederation”.

The coop of Rauzan, strongly attached to its territory and aware of sustainable development for many years, initiated a **zero chemistry experiment** on one of its plots, cultivated without inputs, copper or sulfur. This weaning of inputs has been carried out gradually for 3 years and the first grapes were harvested during the 2019 harvest.

In the same goal for environmental protection and with an educational concern, the coop of Rauzan created in 2017, with the help of the Conservatory of Natural Spaces and the League for the Protection of Birds, a biodiversity trail of 6 km to discover several ecosystems, between vineyards and woods.

### The Cooperative Winery of Rauzan: an international actor

The Coop Winery of Rauzan is present on all international markets. They export 40% of their production in bottles to more than thirty countries (with 80% outside European Union).

Their customers are in order: China, Canada, Russia, USA, Germany, Japan, Brazil, Denmark, Belgium, Latvia ... But we can also taste Rauzan wines in more unexpected countries such as Australia, Colombia or Haiti.



- 30 châteaux, 40 brands
- 7 appellations :  
Bordeaux Supérieur, Bordeaux Red, Entre-deux-Mers, Bordeaux White, Crémant de Bordeaux, Bordeaux Rosé, Bordeaux Clairet
- One glass out of 15 from AOC Bordeaux
- 1<sup>st</sup> producer of Bordeaux certified « Sustainable Winegrowing of France”
- Bottles sales at export :  
43% of the turnover in 2018 et 39% in 2019



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